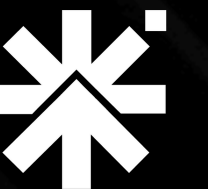




ASPIRE DIGITAL GROUP

“Taking your business beyond limits”

Investor Presentation



Business as a Service

We are developing a digital ecosystem aimed at supporting small-to-medium businesses in their relentless pursuit of success, while also addressing the needs of larger business chains.



START UP



GO TO MARKET



OPERATE



MANAGE



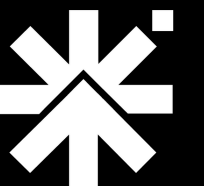
GROW



SCALE



BUSINESS EXIT



Biggest Business Challenges!



The SME Owners' Weekly Balancing Act

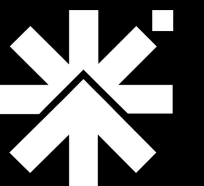
SMEs spend considerable time each week managing tasks like bill payments, payroll, invoicing, sales, marketing, operations, HR, and customer engagement, including loyalty programs



SMEs SOS: Overcoming Hidden Challenges

These tasks are often the least favoured due to their high costs and complexity. The significant personal sacrifices by SME owners underscore the urgent need for solutions that enhance efficiency and ease the burden of these essential responsibilities.

Businesses are seeking more efficient and streamlined solutions



Issues

Businesses rely on over 10 products and manage more than 20 applications for finance, sales, marketing, CRM, supply chain, HR, and asset management. This complexity drives unsustainable costs, with each new feature, support request, or training session. Moreover, these siloed systems lack integration, hindering automation, customisation, and scalability.



Finance & Accounting

Streamline SME operations with multi-currency wallets, integrated financial management, and cross-border payments. Access business credit, tailored insurance, and automated accounting, with real-time analytics for better decision-making. These solutions cut costs and reduce administrative burdens, enabling focus on growth.



Sales, Marketing & CRM

To tackle challenges like fragmented customer data, inefficient lead conversion, inconsistent engagement, and complex multi-channel campaigns, we offer unified data management, automated lead nurturing, targeted marketing strategies, and comprehensive analytics. This enhances sales effectiveness and improves customer relationships.



Supply chain

To address supply chain challenges, we streamline supplier management, optimise production workflows, and enhance logistical operations. By integrating systems and leveraging automation, we aim to boost overall efficiency, reduce costs, and ensure timely, reliable product delivery.



Human resource

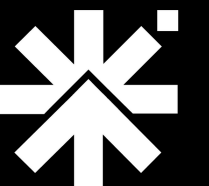
To overcome HR challenges, we optimise onboarding, manage complex scheduling, ensure payroll accuracy and legal compliance, and enhance employee engagement. We also safeguard sensitive data and leverage analytics to improve overall organisational efficiency.



Facility, Asset & Workplace

Resolve critical challenges in maintaining operational efficiency and compliance by streamlining maintenance processes to reduce downtime, optimising resource allocation to lower costs, ensuring regulatory adherence, improving scheduling for enhanced performance, and managing assets to maximise utilisation and return on investment

Businesses need a simple, secure, integrated solution for all their needs.



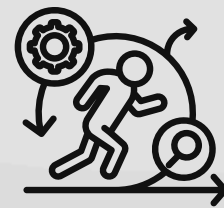
Discover our solution

Aspire Digital Group simplifies borderless business management for SMEs, reducing complexity and administrative time



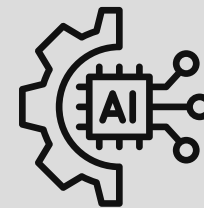
Cross Border Interoperable

Provides SMEs with a unified ecosystem that streamlines global operations, navigates regulatory environments, and enhances efficiency to support growth and integration.



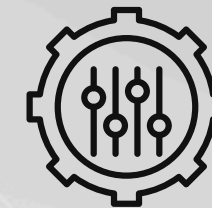
Scalable - Agile at scale

Enables business growth with modular design, automated scaling, and agile deployment. AI and ML enhance efficiency, supporting scalable and adaptable expansion.



Automatable

Streamlines operations with AI and ML-driven automation, improving efficiency, accuracy, and scalability. Enhances management, interactions, and campaigns, supporting effective growth and adaptation in dynamic environments.



Customisable & Optimisable

Adapts to business needs with flexible configurations and AI-driven analytics, optimising processes and performance as organisations grow and evolve.



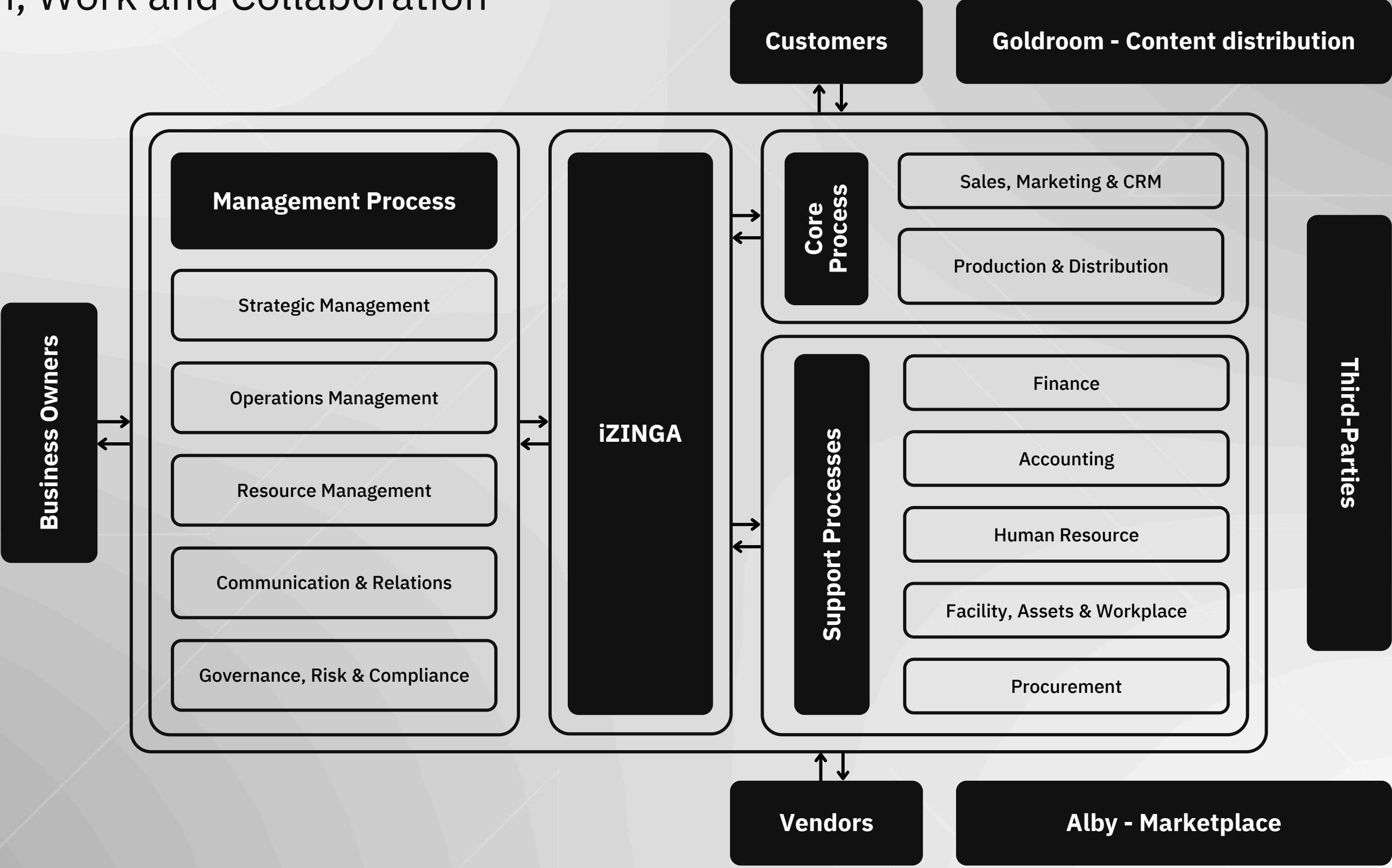
Compliance & Security

Focuses on compliance by ensuring security with provenance capabilities, robust protocols, and transparent audit trails. Protects data integrity, manages risks, and upholds stakeholder trust in regulated environments.

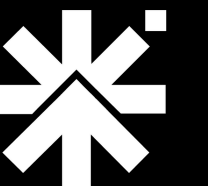
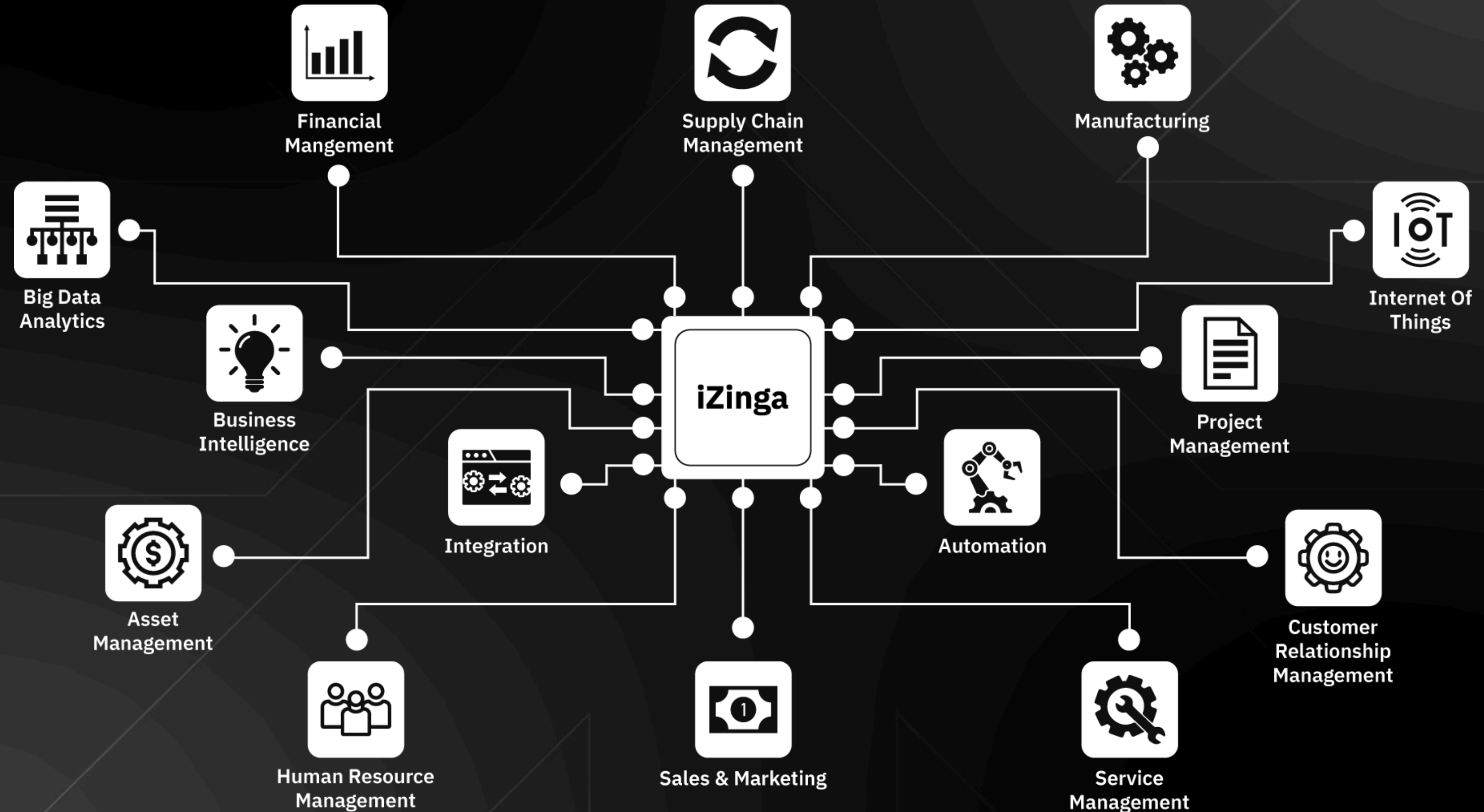


Zinga - Business as a Service

Organisation, Work and Collaboration



Business Process Categories

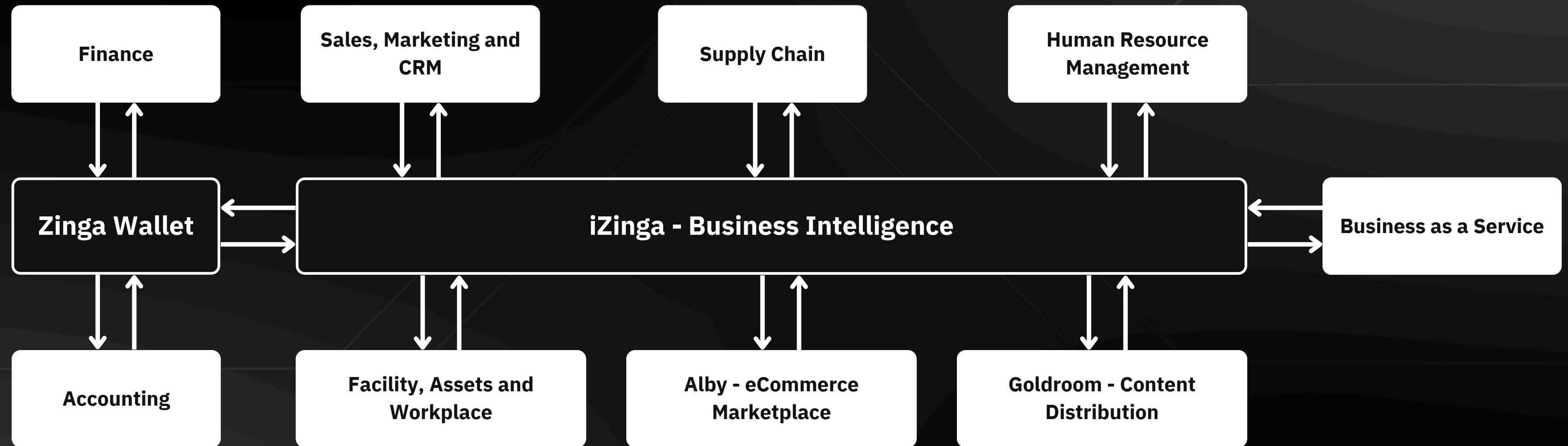


Group Company Structure and Brands

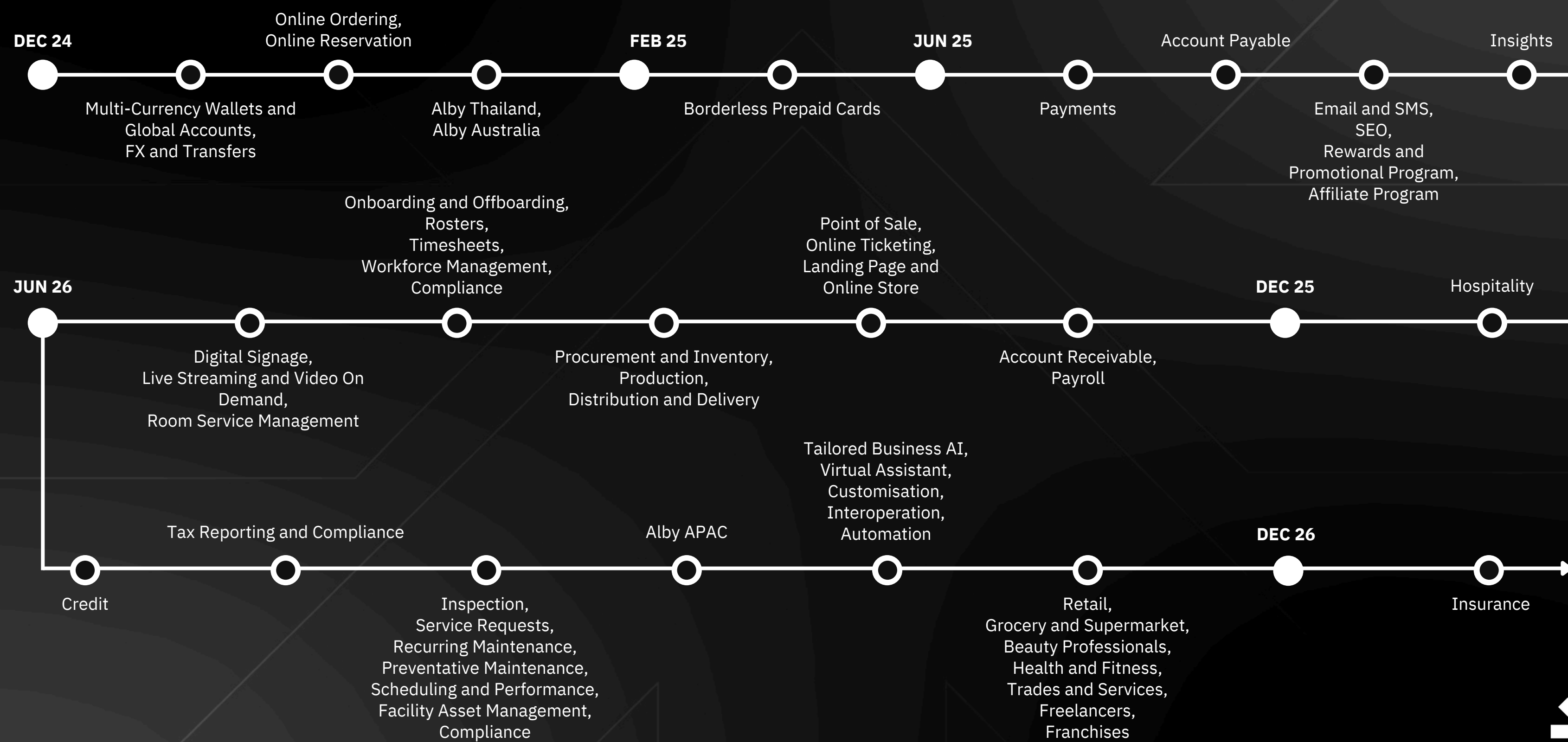
Aspire Digital Group Australia & Thailand	Finance	Multi-Currency Wallets & Global Accounts	FX and Transfers	Borderless Prepaid Cards	Payments	Credit	Insurance
	Accounting	Account Payable	Account Receivable	Payroll	Tax Reporting & Compliance		
	Sales, Marketing & CRM	Online Ordering	Online Reservation	Online Ticketing	Email & SMS	SEO	Rewards & Promotional Program
		Affiliate Program	Point of Sale	Landing Page	Online Store	Customer Engagement	
	Supply Chain	Procurement & Inventory	Production	Distribution & Delivery			
	Human Resource Management	Onboarding & Offboarding	Rosters	Timesheets	Workforce Management	Compliance	
	Facility, Asset & Workplace	Inspection	Service Requests	Recurring Maintenance	Preventative Maintenance	Scheduling & Performance	Facility Asset Management
							Compliance
	Alby - eCommerce Marketplace	Alby Thailand	Alby Australia	Alby APAC			
	Goldroom - Content Distribution	Digital Signage	Live Streaming & Video On Demand	Room Service Management			
	Aspire Business Intelligence	Insights	Tailored Buisness AI	Virtual Assistant	Customisation	Interoperation	Automation
	Business as a Service	Hospitality	Retail	Wholesale	Healthcare & Fitness	Trades & Services	Freelancers
							Larger Chains



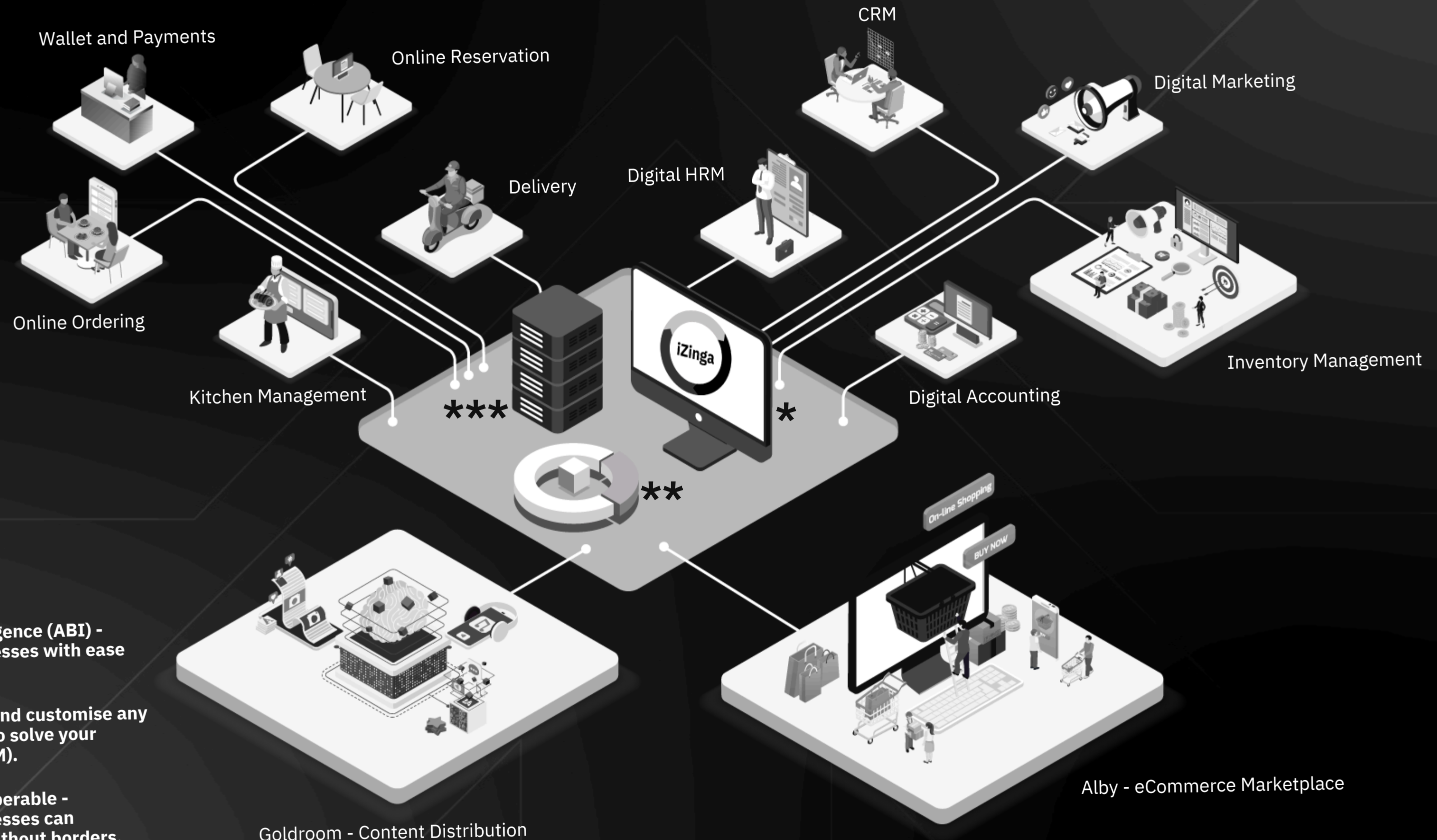
Product Structure



Roadmap



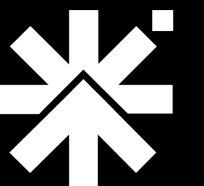
Hospitality as a Service



* **Aspire Business Intelligence (ABI)** - Automate business processes with ease and agile at scale.

** **Orchestrate** - Create and customise any business flow you need to solve your business challenges (BPM).

*** **Cross border interoperable** - A world where all businesses can integrate and operate without borders.





ASPIRE DIGITAL GROUP

Contact Us

Kom Siripun

kom@aspiredigital.com.au

<https://aspiredigitalgroup.com.au>